



**Deliverables/Scope:** Inventory existing resources and recommend short-term (ways to partner through joint facilities usage) and long-term facilities planning (ways to improve and enhance sports fields/facilities) within the Town of Moraga

**Meeting Date: September 30, 2014**

**TOWN OF MORAGA**

**STAFF REPORT**

**To: Joint Ad Hoc Facilities Planning Subcommittee Members**  
**From: Jay Ingram, Parks and Recreation Director**  
**Subject: September 30<sup>th</sup> Joint Ad Hoc Facilities Planning Subcommittee**

Item VI. A.

**Presentation from Pleasant Hill City Council Member Michael Harris Regarding the Pleasant Hill 2009 Measure E Campaign to Provide Community Facilities – (discussion 90 minutes)**

City Council Member Michael Harris will speak to the subcommittee in an open discussion format for this meeting. Mr. Harris is a familiar face to some, as he was a Town Council Member in Moraga from 1992 to 1996. As the Joint Facilities Planning Subcommittee further defines the scope of potential projects in the coming months, this discussion is intended to;

- 1) Ask questions of Council Member Harris related to his experience with the 2009 campaign in Pleasant Hill, Measure E.
- 2) Identify items that made Measure E successful for the Pleasant Hill Recreation and Park District and the City of Pleasant Hill.
- 3) Begin discussions for potential funding options as long-term facility improvement project(s) in Moraga start to become more refined.

Members of Moraga Town Council, Boards, Commissions, Committees and Foundations were impressed with the Pleasant Hill Recreation and Park District Facilities Tour on August 26, 2014. While the facility improvements were inspirational, the final cost for all facilities was quite daunting for a city the size of Moraga.

Councilmember Harris has agreed to make himself available for questions from the subcommittee and public.

Text of the Measure and the impartial analysis from the Contra Costa County Counsel is included for informational purposes.

1 **Measure E. Bond Measure -- Pleasant Hill Recreation & Park District** *(Bond Measure - 2/3*

2 *Approval Required)*

3 To provide safe parks and recreational facilities for children, families and seniors in Pleasant Hill by  
4 upgrading or replacing the Teen Center that keeps youth away from gangs and drugs; the outdated and  
5 undersized Senior Center; the deteriorating Community Center; and aging sports fields, restrooms and other  
6 facilities at parks throughout our community, shall the Pleasant Hill Recreation & Park District issue \$28  
7 million in bonds, with independent citizen oversight, no money for administrator salaries and all funds  
8 staying local.  
9

10 **Impartial analysis from County Council**

11 The governing board of the Pleasant Hill Recreation and Park District has adopted a  
12 resolution proposing that the District incur bonded indebtedness.

13 The ballot measure would authorize the District to issue general obligation bonds in an  
14 amount not to exceed twenty-eight million dollars (\$28,000,000). The ballot measure  
15 states that the money raised by the sale of the bonds would be used to "provide safe  
16 parks and recreational facilities for children, families and seniors in Pleasant Hill by  
17 upgrading or replacing the Teen Center that keeps youth away from gangs and drugs;  
18 the outdated and undersized Senior Center; the deteriorating Community Center; and  
19 aging sports fields, restrooms and other facilities at parks throughout [the] community."  
20 The money raised would only be used for specified projects and not for any other  
21 purpose, including not for staff and administrator salaries and other operating expenses.  
22 In exchange for money received from a holder of the bonds, the District will promise to  
23 pay to the holder interest for a certain period of time and to repay the principal on the  
24 expiration date. The bonds would bear interest payable at a rate that does not exceed  
25 the legal limit, which is currently 12 percent per year. The time of maturity of the bonds  
26 will not exceed 30 years from the date of the bonds.

27 Proceeds from the sale of the bonds will be deposited into a District account that will be  
28 kept separate from other District accounts. As long as any proceeds of bond sales  
29 remain unexpended, an annual independent audit report will be prepared stating the  
30 amount of bond proceeds received and expended in the year and the status of any  
31 projects funded or to be funded from the proceeds of bond sales. Additionally, an  
32 independent community oversight committee appointed by the District Board will  
33 monitor expenditures.

34 General obligation bonds pledge a local agency's taxing power as security for payment  
35 of principal and interest to bond holders. The tax rate statement for this measure  
36 reflects the District's best estimates, based upon currently available data and  
37 projections, of the property tax rates required to service the bonds. The estimated tax  
38 rate required to be levied to fund the bonds in the first fiscal year (2010-2011) after the  
39 sale of the bonds is \$29 per \$100,000 of assessed valuation. The estimated average  
40 tax rate required to be levied to fund the bonds over all the years the bonds are  
41 expected to be outstanding is \$21 per \$100,000 of assessed valuation. The estimated  
42 highest tax rate required to be levied to fund the bonds is \$29 per \$100,000 of assessed  
43 valuation in fiscal year 2014-15, and decreasing every year after that.

44 Two-thirds of those voting on the measure must approve the measure in order for it to  
45 pass.

46 A "yes" vote is in favor of authorizing the bonded indebtedness.

47 A "no" vote is against authorizing the bonded indebtedness.