



ABOUT TOWN - MARCH 3, 2011

BI-WEEKLY UPDATE FROM MORAGA TOWN STAFF

*** SPECIAL EDITION ***



ECONOMIC DEVELOPMENT TEAM UPDATE AND COUNCIL PRESENTATION

The Economic Development Team will present a project update to the Town Council on Wednesday, March 9 at its regularly scheduled meeting. Since October 2010, the team has been gathering information and identifying strategies to improve the business climate of Moraga. A community survey was launched by the Economic Development Team in January 2011 and closed on February 28. The purpose of the survey is to better understand shopping habits and interests of Moraga residents, shoppers and the local workforce. The results of the survey will be presented at the meeting on March 9. The results of a similar survey and marketing effort conducted by Saint Mary's College students will also be presented. The Town Council adopted two goals for the Team in 2011: the creation of a retail ordinance and the creation of a conceptual vision for the Rheem Shopping Center. The Economic Development Team will also report on their progress to date related to these two goals, as well as their proposed charter for an Economic Development Action Committee to assist in the further implementation of these goals.



RECREATION OFFICE CLOSED MARCH 9 – 11, 2011

The Recreation office will be closed Wednesday, March 9, to Friday, March 11, to attend the Parks and Recreation State Conference. They will reopen Monday, March 14, 2011.



DOLLAR TREE AND SHISH KABOB SHOW OPENING AT THE RHEEM CENTER

Two businesses are expected to open at the Rheem Shopping Center soon. Dollar Tree contacted Town staff this week after a long period of silence to say they have pulled their building permits with the County. Tenant improvements have started in the shopping center. And, Shish Kabob Show, a highly anticipated Mediterranean restaurant under construction in the old Fudge Alley location, has received its final inspections and approvals this week. The last of the permits for PG&E was granted today which paves the way for an opening within the next two weeks. Please help the Town welcome all new businesses that go through the effort and financial risk to open a store in either shopping center.