

**TOWN OF MORAGA
TOWN COUNCIL GOALS WORKSHOP**

**January 21, 2016
MINUTES**

6:00 P.M. Special Meeting

Council Chambers and Community Meeting Room
335 Rheem Boulevard, Moraga, California 94556

1. CALL TO ORDER

The special meeting was called to order at 6:00 P.M. by **Mayor Michael Metcalf**.

ROLL CALL

Councilmembers present: Mayor Michael Metcalf, Vice Mayor Dave Trotter, and Councilmembers Phil Arth, Teresa Onoda, and Roger Wykle

Councilmembers absent: None

2. PLEDGE OF ALLEGIANCE

Chief of Police Robert Priebe led the Pledge of Allegiance.

3. ADOPTION OF MEETING AGENDA

PUBLIC COMMENTS OPENED

There were no comments from the public.

PUBLIC COMMENTS CLOSED

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| ACTION: It was M/S (Trotter/Wykle) to adopt the Meeting Agenda, as shown. Vote: 5-0. |
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4. PUBLIC COMMENTS

Paul Wolford, Moraga, stated he had not received the Livable Moraga Road Project community survey, which had identified three options, and he believed, none of which included an option to leave things as is. He expressed concern with the money the Town had spent over the years in lawsuits, and urged a public vote on such issues.

Richard Harris, Moraga, also referenced the Livable Moraga Road Project survey and the options that had been identified for consideration, but which had not included the bottleneck at Campolindo High School during the rush hour, and the need to consider widening Moraga Road to provide a left hand turn lane.

Planning Director Ellen Clark reported that the survey responses for the Livable Moraga Road Project would be brought back to the Town Council in February; the survey had included a status quo option; staff would have to discuss with the consultant whether it could be posted online given the desire for a finite date to ensure the results could be concluded; and the mail-in survey had been sent to every Moraga household in December 2015.

5. DISCUSSION AND PRIORTIZATION OF TOWN OF MORAGA GOALS FOR 2016

Mayor Metcalf advised for the benefit of the audience that the goals would be presented and discussed individually to allow input on each from the Town Council and the public, with public comment to be opened for each item.

1. Complete Community Preferences Survey and Develop Revenue Measure for 2016 Ballot

After completion of a Community Preferences Survey and outreach, put a Business License Tax or other revenue measure on the November 2016 ballot to fund community's top priorities.

Town Manager Jill Keimach introduced the item and presented the background for the Town Council's recommendation for a Community Preferences Survey, and consideration for the placement of a Business License Tax or other revenue measure on the November 2016 ballot to fund the community's top priorities.

Mayor Metcalf reported that he and the Vice Mayor had been members of the Revenue Enhancement Committee (REC) which had been completed in 2010, and involved the creation of a list of opportunities to raise revenue; a report had been prepared by the REC which had discussed all issues related to the Town's finances and included a recommendation for a Business License Tax or fee. He agreed with the need to consider the business community when enacting a Business License Tax to determine whether it made sense, to identify the cost, and to involve the Moraga Chamber of Commerce and the larger business community. He clarified that this was not a recommendation to consider a Gross Receipts Tax on businesses in addition to sales taxes. He supported direction to staff to pursue what a Business License Tax might look like, to consider what would be involved in a Gross Receipts Tax, and to work with the Chamber of Commerce. He noted the Chamber of Commerce had met recently when the topic had been discussed.

Councilmember Onoda saw no connection between the Community Preferences Survey and a Business License Tax or other revenue measure on the November 2016 ballot, and Ms. Keimach reiterated the background and history of the item to clarify the connection.

Councilmember Wykle questioned whether the item would be successful if placed on the ballot, and whether there was time to place the item on the November 2016 ballot.

Mayor Metcalf referenced the background and two-year effort of the REC related to Measure K, and suggested the same would apply in this case. He commented that the Community Preferences Survey would identify the desires of the community.

Based on the comments, **Vice Mayor Trotter** suggested the goal should be rephrased for placement on a future ballot given that meeting the November 2016 ballot would be premature. In addition, imposing a Business License Tax on the business community would require substantial support from the Chamber of Commerce, which had yet to occur. He explained that the same recommendation had been considered five years ago and there had been no consensus from the Chamber at that time. He agreed with the need to analyze the data from the Community Preferences Survey and have it in hand prior to making any decision.

Dale Walwark, Moraga, recognized the Town needed more revenue but was uncertain for what and how much. He questioned whether a Business License Tax would generate sufficient revenue to justify the effort.

Dave Killam, Moraga, questioned the potential for a Business License Tax given that Moraga businesses did not enjoy the same traffic as Lafayette and Orinda businesses did, and expressed concern that tax would have a negative impact on businesses that were marginal.

Jeanette Fritzky, Moraga, clarified with the Mayor the reference to the REC Report, which had been prepared in 2009/2010, and had evaluated the business community in depth for ways to raise revenue, and had considered a Business License Tax. She asked whether a Business License Tax would be based on the revenue received from businesses in the Town of Moraga and how businesses located in Moraga but not doing business in the Town would be handled.

Mayor Metcalf explained that was the reason to determine whether a Business License Tax should be considered, and would involve a number of questions that remained to be answered.

Dave Bruzzone, Moraga, reported that he had been involved with the same issue in the City of Lafayette in terms of generating more revenue through a Business License Tax, which had been approved but had been cancelled given the intense bookkeeping required. He understood the Town Manager had ranked the success of a Business License Tax high, and most people understood it would not impact them but the business community. He questioned the imposition of a tax that would make it even more difficult for existing businesses, and possibly pose a barrier to new businesses. He added the same recommendation had been previously presented to the Chamber of Commerce a couple of years ago and had not been well received. He suggested it would be a mistake to raise the issue again.

Paul Wolford, Moraga, suggested that the Measure K effort was a good example of how to raise revenue in the Town, if the community knew that the use of those funds for a certain project was guaranteed. He wanted that to be considered as opposed to a Business License Tax.

Councilmember Arth suggested if a business had its taxes increased, it would likely increase the price to its customers. He would like to separate the goal of determining the businesses in Moraga versus the potential for a Gross Receipts Tax. He commented that the Chamber of Commerce had an interest in who was doing business in the Town.

Vice Mayor Trotter recommended a survey to identify community preferences not met by a Business License Tax or other financing vehicle.

Councilmember Wykle agreed, wanted to see the completion of a Community Preferences Survey, and then consider a revenue measure for a future ballot.

Councilmember Onoda did not want to see the two items tied together, and wanted to learn what the people wanted as part of the Community Preferences Survey.

Mr. Walwark commented that in the past the Town had sent out a survey every three years asking residents what they wanted. He questioned asking those questions again since the Town had been unable to deliver in the past. He would like to see the needs of the community be determined and then ask residents if they were willing to pay for something.

Mayor Metcalf disagreed and would rather see residents be asked their preferences. By consensus, the Town Council split the goal into two goals and modified the goal, as follows:

- 1. Complete Community Preferences Survey**
 - 2. Determine Revenue Measure(s) for a Future Ballot to Fund the Community's Top Priorities**
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- 2. Adopt Balanced Budget and Continue High Quality of Financial Reporting**

Continue to exercise fiscal discipline; execute balanced Town Budgets; and receive National Recognition of Excellence from the Government Finance Officers Association.

There were no comments from the public.

3. Develop Sustainable Funding Strategy for Town Assets and Infrastructure

Develop sustainable funding strategy to ensure Town assets and infrastructure, such as buildings, storm drains, parks and other facilities, can be maintained into the future.

Ms. Keimach identified the background and introduced the item with the question of how to fund the effort.

Public Works Director/Town Engineer Edric Kwan referenced the work of the Audit and Finance Committee (AFC), and reported that \$500,000 each year was needed to maintain the Town's infrastructure for buildings and park facilities, while \$26 million was needed to maintain the Town's storm drains.

Mayor Metcalf stated the Town had not invested in keeping itself whole over the years, although through the Asset Replacement Fund, the Town was attempting to do just that. He suggested that Goal 3 was aligned with Goal 1, and commented that the City of Piedmont was considering a General Services Tax, which was a parcel tax intended to fund public services from police to public works.

Mr. Walwark suggested that Goal 3 replaced Goal 1 since it had identified the need, making the Community Preferences Survey unnecessary.

4. Develop Concept and Plans for Financially Sustainable Hacienda de las Flores

Develop a Conceptual Design, Operating Plan, and Financial Strategy for a financially sustainable community-oriented Hacienda de las Flores.

Ms. Keimach advised the item had been discussed extensively in the community; would be brought back to the Town Council with updates from Gould Evans in the coming month; and that some of the goals were a continuation of previous efforts. The Parks and Recreation Director had been working closely with the architects; a presentation from the architects had previously been offered to the Town Council and was currently being tested with potential developers and investors; a marketing analysis had also been prepared; and the consultants would return to the Town Council with a phased approach for improvements.

Steve Woehleke, Moraga, noted the goal had been worded to focus on a financially and sustainable Hacienda de las Flores, which was something that had been pursued by different entities. He requested the goal be broadened to include what could be done with the Hacienda.

Sal Captain, Moraga, defined the term sustainability as environmentally maintainable, socially responsible, and economically viable.

Vice Mayor Trotter, responding to Mr. Woehleke's comment, stated that the Council had already given some direction about how to move forward with the Hacienda. This particular goal was to continue with decisions already made and there would be opportunities in the future for the public to weigh in.

5. Re-open Discussions with School District for New and Shared Community Recreation Facilities

Continue discussions with Moraga School District to survey community members, and share existing and plan for new recreation facilities for all community members.

Ms. Keimach introduced the item, and noted the Joint Ad Hoc Facilities Planning Subcommittee and Moraga School District (MSD) meetings had been placed on hold pending the results of a MSD facilities survey, with the goal intended to re-open those discussions.

Mayor Metcalf noted the MSD was in the process of strategic and facilities planning.

Dave Killam, Moraga, expressed concern with the change in Boardmembers with the MSD; a lack of information; and suggested the goals were too vague.

Vice Mayor Trotter commented that this goal had been of interest to the community for better recreational opportunities, which should be pursued. The goal was to continue discussions with the MSD and could involve potential negotiations. The Town had approved a Parks and Recreation Master Plan, which included shared facilities, and the Town had partners they should talk to, which included the MSD as partner number one.

Councilmember Onoda commented that many of the goals had been in process for some time, were not always completed in the calendar year, and many were a continuation of previous goals. For the benefit of the audience, she clarified that some of the projects identified may not see a conclusion in 2016.

6. Complete Moraga Center Specific Plan Implementation (Zoning) Project

Work with property owners, the community, and developers to implement the vision of the Moraga Center Specific Plan (MCSP) through form-based zoning, and streetscape and park consolidation standards. This grant-funded project was initiated in 2015, and will develop better and more well-defined zoning standards to implement the 2010 Specific Plan.

Ms. Keimach introduced the item, stated the effort had commenced in 2015, and would continue into 2016.

Councilmember Onoda, a member of the Moraga Center Specific Plan Implementation Steering Committee, along with the Vice Mayor and members of the Planning Commission and Design Review Board, reported that the Steering Committee was making good progress, and she hoped the community would appreciate the benefits of the process.

Vice Mayor Trotter emphasized his request that the effort be completed in 2016.

Richard Harris, Moraga, asked whether additional goals could be added for consideration.

Mayor Metcalf responded that the purpose of the meeting was to allow the public an opportunity to offer input on the identified goals, or propose additional goals.

Councilmember Wykle emphasized the importance of the goal and noted there had been a referendum on the issue; it was important to determine what could be built, and get the setbacks and other standards right. He explained the project was a high priority.

Ms. Clark advised that an Open House had been scheduled for Monday, January 25, 2016 at the Council Chambers to present the first phase of the project; a status report would be presented to the Town Council at a future meeting; and she anticipated the project would be complete before the end of the year.

7. Complete Update of Hillside and Ridgeline Regulations

Continue to work with community and Town subcommittee to improve and reduce ambiguity in grading, hillside, and ridgeline regulations consistent with the Moraga Open Space Ordinance.

Ms. Keimach identified the ongoing and extensive effort to update the Hillside and Ridgeline regulations which would be brought back to the Town Council; the Steering Committee's recommendations had been presented to the Planning Commission on January 20, 2016; another meeting had been scheduled for February 1, 2016; and future Hillside and Ridgeline Steering Committee meetings were anticipated thereafter. There were no comments from the public or further comments from the Town Council on this item.

8. Install New Streetlights in Critical Areas around Town

Install new streetlights where needed within the Moraga and Rheem Shopping Center Areas, including outside the Town Council Chambers. Funding for installation and maintenance to be determined through the annexation process of affected properties into the existing Street Light Assessment District.

Ms. Keimach explained that the request had been triggered by the completion of 335 Rheem Boulevard and the goal had been broadened to consider streetlights in more congested areas of Moraga, separate from a streetlight request in a local neighborhood. The term "critical" had not been defined but considered the more congested commercial areas.

Joan Bruzzone, Moraga, commented on the poor lighting in front of the Council Chambers; expressed concern with people who parked across the street and had to cross busy Rheem Boulevard; noted the limited parking for the Council Chambers; and sought reasonable pedestrian lighting while people were trying to cross Rheem Boulevard. She also sought better enumeration of the efforts for Goals 6 and 7.

Councilmember Onoda acknowledged the concerns and commented on the need for a crosswalk, with the goal to include new streetlights within the Moraga and Rheem Center Areas and outside the Council Chambers.

Richard Harris, Moraga, suggested one of the great things about Moraga was that it had a certain level of darkness, with visible stars at night. He hoped that the Town Council would avoid a "bright lights, big city" scenario.

Vice Mayor Trotter emphasized the need for the Council Chambers to have better lighting, which was a safety hazard, and called for a solution as soon as possible.

Councilmember Wykle concurred, and asked whether the goal should be a future Town Council agenda item. He suggested the most important part of the goal was assessing the need, and agreed that the lighting for the Council Chambers building was a priority.

Mr. Kwan identified three areas of the Town which were critical including the Moraga and Rheem Shopping Center Areas, and the area of Rheem Boulevard along the Council Chambers, with options required to be presented to the property owners for consideration. All

factors were important in determining the type of lighting fixture desired, with the cost to vary depending on the type of system. As part of the process, the property owner would be made aware of the options, determine what they would be willing to pay up front, and identify the capital and maintenance costs through an informal assessment with the property owners.

Councilmember Onoda suggested that the area of Alta Mesa Drive was another area that should be considered for streetlights given the potential for safety hazards.

William Carman, Moraga, sought quality lighting, suggested the type of streetlights that would allow views of the ground below should be considered, but urged caution for the hillsides to avoid glare, citing the problems the community had faced with the Saint Mary's College (SMC) Intramural Field Lights.

Mr. Kwan was uncertain whether the Moraga and Rheem Shopping Center Areas were located in the Town's existing Lighting and Landscaping Assessment District and would have to research that further. If included in the Assessment District, he acknowledged the question would simply be how to pay for the lighting.

9. Improve Interconnectedness and Public Awareness of Moraga's Trail System

Work with the community, East Bay Regional Parks District, East Bay Municipal Utility District and the Park and Recreation Commission to enhance interconnectedness and public awareness of the trail system.

Ms. Keimach described the goal as ongoing and stated the Park and Recreation Commission was interested in improving trail interconnectedness, and it was also a goal of the Livable Moraga Road Project. There was a request from the Park and Recreation Commission to identify a mapping system on paper and electronically, which would also fall under this goal.

Parks and Recreation Director Jay Ingram expanded on the request from the Park and Recreation Commission to have interconnectedness for the Town's Trail System, and reported that the Commission had voted in December 2015 to forward a recommendation to the Town Council to fund a project and enter into a contract with PlaceWorks to develop a hard copy trail map and geo-rectified PDF of Moraga's trails. If the Town Council decided to move forward, he would make a formal presentation to the Town Council in February. He was unaware of any current funding opportunities at this time.

Vice Mayor Trotter reported that the Lafayette-Moraga Regional Trail, which was owned by the East Bay Regional Park District (EBRPD), had been impacted by recent rainstorms, particularly near Canyon Bridge where substantial land slippage had occurred on the paved sidewalk, undermining the sidewalk in some areas, of which the EBRPD should be made aware.

Mr. Ingram encouraged the public to advise the Parks and Recreation Department of similar issues so that the Town could inform EBRPD of any issues on its trails.

Wendy Scheck, President, Moraga Chamber of Commerce, reported on the Chamber's project to prepare a directory, to be printed in September, which could include a map to identify the Town's trails. She suggested this goal offered an opportunity for a future professional map to be included in the directory, to be delivered to all Moraga citizens, and be made available in the Town offices and the Parks and Recreation Department.

William Carman, Chair, Moraga Park and Recreation Commission, emphasized the need for a map to identify EBRPD property, potential trails not currently open to the public, and current and

existing trails that were available for use. He also suggested the most important consideration should be to address where development had occurred and where access had been lost to the trails. Current trails should be identified on a single map, in cooperation with the Moraga Chamber of Commerce and the Park Foundation, identifying all proposed trails and access to the trails.

Jeanette Fritzky, Vice Chair of the Park and Recreation Commission, clarified the Commission had not discussed grant alternatives to fund the project, would have a discussion to do so, but had discussed the potential for volunteer efforts to save money. The Commission had recommended the use of a consultant to prepare the map to ensure accuracy.

By consensus, the Town Council agendaed the item for a future meeting.

10. Work with Saint Mary's College to Complete Design, Financing Plan for St. Mary's Road Roundabouts

Complete design of St. Mary's Road Intersection Improvements (Roundabouts) in Partnership with Saint Mary's College Master Plan and finalize financing plan.

Ms. Keimach described the background of the proposal and reported that the Town Council had considered two roundabout options along St. Mary's Road at the Rheem Boulevard connection and Bollinger Canyon Road. At the same time, SMC had prepared a Master Plan with a roundabout at the SMC entrance. The Town Council had directed the pursuit of a design of the roundabouts to see whether they would physically work. The goal would consider all three roundabouts, determine whether they would work together, and identify potential alternatives.

Sal Captain, Moraga, recalled a past discussion for a connection between Bollinger Canyon Road and Rheem Boulevard, with one roundabout. Ms. Keimach clarified that option had been considered by the Town Council but involved a number of environmental issues and significant cost impacts; the Town Council had directed moving forward with the two roundabouts under discussion, which recommendation had been supported by the consultants.

Vice Mayor Trotter questioned the need for all three roundabouts in such a short span, and noted the Town Council had previously discussed a roundabout on a curve in a fairly steeply sloped area at the entrance to Bollinger Canyon Road, which had resulted in a split vote of the Town Council. He questioned the wisdom of that direction, the need for three roundabouts, and remained concerned with the practicality and the increased expense associated with having a roundabout at the entrance to Bollinger Canyon Road.

Councilmember Wykle also questioned the need for the three roundabouts and recommended the Town Council listen to the advice of the consultants on this matter. He clarified with Ms. Keimach that SMC had been informed that as a condition of approval for the Alioto Recreation Center, any new traffic associated with SMC would have to pay its fair share, although the final number would be part of the analysis. SMC's Master Plan had the same issue, where SMC was required to pay its fair share for any new traffic associated with it.

Vice Mayor Trotter noted the recommendation for a roundabout at the entrance to SMC was not a recommendation from the Town but part of the SMC Master Plan and vision for the campus. If that was something SMC wanted to do, SMC should be responsible for the total cost of that roundabout.

Ms. Keimach reiterated that the roundabout that had been proposed by SMC at its entrance would be at its cost.

Councilmember Arth emphasized the critical need for the two roundabouts proposed by the Town Council given the safety hazards in the area.

Councilmember Onoda suggested that a stop sign would be less expensive than two roundabouts.

Andy Scheck, Moraga, supported the use of roundabouts because they provided natural traffic calming, allowed traffic to flow naturally, and they would ensure drivers traveled at a nice speed limit. A stop light would not produce the same effect.

William Carman, Moraga, spoke to his work with the Livable Moraga Road Project and the Traffic Safety Advisory Committee, and stated while he had no opinion on roundabouts, he noted that any federal monies received for a road project included a requirement to study roundabouts.

Councilmember Wykle recommended the goal be revised to read:

Work with Saint Mary's College and Community to Complete Design, Financing Plan for St. Mary's Road Roundabouts

Councilmember Onoda recommended a roundabout be considered at Rheem Boulevard and Moraga Road.

Ms. Clark acknowledged that option had been considered and studied as part of the Livable Moraga Road Project, although the consultants had found that it would not be feasible.

At this time, Ms. Keimach identified continuing existing efforts and focus on the Town Council's 2016 Goals, with a brief update on each of the items including:

1. Complete a Search for a New Town Manager;
2. Complete Library HVAC Upgrades, Year Four of Measure K Road Projects, Moraga Commons Sand Volleyball Court Renovation, and a Site Specific Master Plan for the Moraga Commons Park;
3. Complete Design of Canyon Road Bridge Replacement for its Construction Scheduled for 2017;
4. Continue Construction Oversight on Rancho Laguna, Harvest Court (Camino Ricardo), Via Moraga Projects; and Begin Lower Rheem Boulevard Stabilization and Road Repair Project;
5. Secure Funds from Palos Colorados Development;
6. Continue Processing Development Applications – City Ventures, Bollinger Valley, Carr Ranch Annexation;
7. Continue CAP Implementation: Community Choice Aggregation, PACE Program;
8. Continue to Pursue Outside Funding to Daylight Laguna Creek;
9. Approve New Local and Subregional (LFFA) Development Impact Fees;
10. Appoint New Art in Public Spaces Committee;
11. Finalize Moraga Walk/Bike Plan and Wayfinding Plan;
12. Design and Install New Town Gateway Signs;
13. Complete Updates to Zoning Ordinance for Home-based Wineries; Planned Development Process;
14. Work with Saint Mary's College on the Campus Master Plan Update & EIR;
15. Continue Transparency Efforts; Open Town Hall, Live Stream, Website Upgrades;
16. Participate in County Local Hazard Mitigation Plan Update;
17. Conduct a Fair and Impartial Election; and

18. Community Camera Efforts and Further Discussions for Public Safety.

Speaking to Goal 18, Police Chief Priebe reported that Lt. Jon King had worked on the effort, had spoken with outside agencies, and would provide an update.

Police Lt. King explained that preliminary work had been done with the possibility of installing cameras at the five major access points to the Town, to provide a view of traffic in and out of the Town. The cameras would involve a wireless mesh network to overlay the Town and could serve as an additional emergency communications network for Town staff. If the Town Council so desired, staff could do additional work on the goal and return to the Town Council in the next 60 days. The project could cost less than \$100,000.

Lt. King added that a database within the Police Department had already been started for home-based video surveillance systems, with property owners and businesses encouraged to register their system with the Police Department to allow additional evidence to be gained in the event of criminal activity. In addition and depending on funding, it might be possible to install a camera near the Town's electronic display sign along Moraga Road, although the major access points to the Town were the priority of the effort.

By consensus, the Town Council directed staff to conduct additional work on the goal and return to the Town Council.

Richard Harris, Moraga, commented that he had been a victim of someone taking a box from his residence, resulting in the installation of surveillance cameras. He was pleased that those cameras could be registered with the Police Department. He supported the goal for 2016 and suggested the cameras could be useful in a number of ways in the future, although he was uncertain the cameras would deter criminal activity.

Chuck Prewitt, Moraga, suggested the placement of cameras at the Town's entry points would provide the community a greater sense of security, and could be marketed effectively to provide a safety net for the community. He urged the Town Council to consider this goal for 2016.

Paul Wolford, Moraga, reported that his vehicle had been stolen three days before Christmas, had later been found, but had been dismantled. He supported the installation of the cameras, as proposed, suggested the cost was justified, would be willing to pay extra for the cameras, and suggested the Town could request donations if funds for the effort fell short.

Kristen Beckwith, Moraga, reported that she had addressed the Town Council on the same subject at its last meeting. She emphasized the importance of community cameras, stated she had moved to Moraga for safety, and wanted the Police Department to have updated tools to do the job. She also noted that the cities of Lafayette and Orinda had already approved community cameras. She urged the Town Council to consider this goal for safety reasons.

In response to the Vice Mayor, Police Chief Priebe affirmed that the request had been discussed during a Tri-City Council Meeting a year ago, at which time he had not recommended moving forward given the costs involved for license plate readers, which had been a big issue in the City of Orinda. He supported the use of any tools to make the community safer, and suggested the information provided by Lt. King was feasible and doable.

Mayor Metcalf also referenced the discussion on this topic during the last Tri-City meeting, and noted a lot had changed since cameras had been installed in Lafayette and Orinda.

Police Chief Priebe added that the man hours to collect the data would also be taken into consideration. He again affirmed that community cameras could be a great tool and if it was

financially feasible and the Town had the manpower to do the work, it could be accomplished. When asked, he could not comment on a recent armed robbery in the Town given an ongoing investigation.

Councilmember Wykle referenced the armed robbery incident and a break-in in the City of Orinda, where in that case the criminal's vehicle had been able to be tracked within 24 hours. He also referenced the problems with increased criminal activity in the Town of Danville, and shared the concerns that Moraga was the only community in the Lamorinda area absent community cameras. He supported the goal and suggested it should be considered as Goal 11 or Goal 1A.

Ms. Beckwith also spoke to the incident in Orinda and commented that crime had changed in the area.

The following Open Hall Suggestions were also discussed by the Town Council:

1. Install Five Cameras in Strategic Locations in Town, Similar to Lafayette, to Assist in Public Safety

Richard Harris, Moraga, suggested it would be worth considering the placement of cameras in the Town's shopping centers if allowed by the property owners, and in Town parks.

By consensus, the Town Council identified *Install Five Cameras in Strategic Locations in Town, Similar to Lafayette, to Assist in Public Safety* as a Town Council Goal.

2. Develop Electronic and Paper Maps of the Town's Trail System

Ms. Keimach advised that the goal would be incorporated into Goal 9.

3. Further Restrict or Limit New Development

It was noted that the Hillside and Ridgeline goal was to be completed first, and this goal from the community would be met through that process.

4. Consider Strengthening Gun Safety Regulations in Moraga

Councilmember Onoda referenced a group in Moraga concerned not with the right to have guns, but that existing guns were not necessarily safe from children or others who could come into one's home. One method to strengthen safety was through the use of a thumb print, which would only allow the person with a matched thumb print to use the gun. Another safety method was the placement of the gun in a locked box.

Dave Killam, Moraga, suggested the Town Council pass on this goal which was too controversial.

Councilmember Onoda added that the City of Oakland had recently passed legislation to address similar concerns. She suggested the issue not be dismissed but be identified to be addressed later.

Mayor Metcalf opposed any direction to staff to spend any time on this recommended goal. He would rather see the Town wait pending legislation from the other branches of the State Legislature given the unknowns related to enforcement.

Vice Mayor Trotter concurred, and suggested the Town Council had enough to do for 2016.

Councilmember Arth also suggested a deferment pending State legislation.

Richard Harris, Moraga, suggested the intent of the recommendation could have been continuing education and the Town could provide resources on gun safety.

5. Pursue Economic Development Strategies to Enhance Under-utilized Commercial Spaces

Vice Mayor Trotter reported that a business symposium had been held recently with the new property owner of the Rheem Center in attendance. He was uncertain whether a lot of staff time needed to be spent on the item other than a dialogue with the new property owner of the center.

Ms. Keimach reported that the Planning Director had presented a PowerPoint presentation during that discussion, which had included a lot of good data and information, and could be posted on the Town's website.

Edy Schwartz, Moraga, thanked the Chamber of Commerce for the referenced event, spoke to the opportunities with the new owner of the Rheem Valley Shopping Center, and encouraged the Town to find ways to appropriately streamline the permitting processes for businesses.

Councilmember Arth liked the new owner's ideas and strategies for filling storefronts, and recognized the Chamber of Commerce concerns to fill empty storefronts in that it had devoted many of its activities to address that need.

Councilmember Onoda commended the presentation by the Planning Director during the seminar.

Scott Bowhay, Moraga, also commended the excellent presentation made by the Planning Director, commended her work for the Planning Department, and agreed with the need to streamline the Town's processes for new businesses.

Councilmember Wykle also commended Ms. Clark's efforts.

Mayor Metcalf affirmed his understanding that the Town's permit streamlining would be retained as a priority.

6. Support and Develop a Long-term Strategy to Retain the New Rheem Theatre

Ms. Keimach complimented Andy Scheck and the Moraga Community Foundation Board for their efforts to benefit the community, including work on the New Rheem Theatre. A one-year lease had been signed for the theatre allowing another year to work out a development agreement and negotiation to have the theatre hopefully become part of the public realm through the Community Foundation, and to develop the vacant parcel adjacent to the theatre.

Vice Mayor Trotter commented this had been a goal a couple of years ago, and it remained an important goal for the community. He urged support of the Community Foundation and that this be a goal of the Town Council as well.

Councilmember Wykle agreed this was an important goal and it should be identified as a Town Council goal.

Andy Scheck, Moraga, expressed his appreciation to Derek Zemrak, the main operator of the New Rheem Theatre, and was pleased that along with the Town Council and staff they had

been able to gain back the trust of the theatre operator who had signed a one-year lease. He appreciated the Town Council's effort and was confident there would be a solution to the issue.

Mr. Scheck commented, when asked, that if someone were to step up and make everything happen that would be nice, although they had an open lot with uncertainty, and a business solution and a theatre operator at a time when theaters suffered. He noted live theatre required a physical structure that could seat hundreds of people to survive, and the current structure was unable to support that need. He appreciated the Town Council's efforts to keep the theatre alive; suggested the Town would have a role in this effort; there was strong support in the community to preserve the theatre; and agreed with the need for the Town Council to be kept informed and updated on the issue.

Vice Mayor Trotter stated the New Rheem Theatre was an asset to the community. He stated the potential way out of the problem would be through a development agreement with the owner and operator of the property. He commended the efforts of the current Town Manager and stated that whoever took on the effort in the future needed to be aware of the importance of the site, which would be kept clear if made a Town Council goal.

Mayor Metcalf also recognized the importance of the New Rheem Theatre to the community, as was the Hacienda, although in the case of the theatre there was not a cooperative property owner. He was uncertain what could be done by the Town other than address the regulatory issues, which he suggested were fairly easy. He agreed that establishing a goal for the theatre would keep it in mind.

Councilmember Arth suggested a goal would be something that one would be dedicated to and worked towards, and he was more than happy to identify this issue as a goal.

Vice Mayor Trotter reiterated that the item should be a goal and recommended it be revised to read:

Support and Develop a Long-term Strategy to Retain and Preserve the New Rheem Theatre

Richard Harris, Moraga, encouraged the Town Council to make the item a goal; the Town wanted and needed the theatre; the theatre mattered to the community; and by making it a goal, it showed the community the Town cared and was contributing.

By consensus, the Town Council established *Support and Develop a Long-term Strategy to Retain and Preserve the New Rheem Theatre* as a Town Council goal.

7. Refine Off-leash Regulations

Ms. Keimach advised that Attachment B to the staff report included recommended language from the Open Town Hall Suggestions from the public to refine off-leash regulations.

Vice Mayor Trotter stated he had no interest in revisiting this issue which had last been discussed in 2011 and 2012; **Councilmember Arth** also had no interest in revisiting the issue and was unaware of any recent complaints about off-leash dogs; and **Councilmember Onoda** also had no interest in revisiting the issue.

There were no comments from the public.

8. Implement Climate Action Plan Strategies for Water and Energy Savings

Ms. Keimach advised that in 2014, the Town Council had accepted the Climate Action Plan (CAP) with the direction to consider incrementally the proposed strategies. She suggested the Town's current efforts were meeting that interest.

There were no comments from the public.

9. Assess and Address Traffic Flow and Road Repair

Ms. Keimach acknowledged concerns with traffic around Campolindo High School, particularly during drop-off and pick-up periods; the Livable Moraga Road Project had considered ways to address the issue; and Campolindo High School was also considering plans to relieve the traffic congestion around the school.

Mayor Metcalf reported that the Lamorinda School Bus Agency included routes to the two local high schools in conjunction with the Contra Costa Transportation Authority (CCTA), which funded approximately half of the cost; the remainder of the cost was funded through parent contributions, and while the agency would like to do more, absent the funds, was unable to increase service to the high schools. He commented that the area of California High School in the City of San Ramon had addressed its traffic issues through residential permit parking, which process worked and kept kids out of their cars, which could be considered for Campolindo High School although the high school in Orinda would have to follow suit.

Richard Harris, Moraga, suggested adding more buses would not solve the problem or prevent a teenager from driving to school. He suggested the problem with traffic was the thoroughfare, and recommended ways to consider the actual thoroughfares and whether lanes could be widened. He suggested that reducing the road to one lane would make conditions worse.

William Carman, Moraga, noted that if students had a path to walk they would not have to drive to school. He recommended the installation of sidewalks and paths through a volunteer effort to save the Town money.

Chuck Prewitt, Moraga, encouraged the Town to speak with the high schools and encourage consideration of staggered start times, which had worked well in other communities.

Dale Walwark, Moraga, emphasized the traffic issue occurred twice, not once a day, during the drop-off and pick-up of students.

Ms. Keimach reiterated that as part of the Livable Moraga Road Project, Campolindo High School was considering plans to relieve the traffic congestion around the school.

Ms. Clark added as part of the Livable Moraga Road Project, the traffic consultant had considered preliminary ideas and had come up with suggestions that had been discussed with the Acalanes Union High School District (AUHSD) during the course of the project. The AUHSD recognized there was a traffic problem. She reported the Town had received a technical assistance grant from the CCTA for a Safe Routes to School study, which allowed the consultant to conduct a more in-depth analysis of the impacts and data associated with some of the changes. The study provided to the Town would be routed to the AUHSD. The consultant reviewed possible recommended approaches, including reconfiguring the driveway at Woodford Drive to a four-way intersection; reconfiguring the crosswalk if the intersection remained as configured; or relocating all of the drop-off activities at Campolindo Drive at the parking lot entry, although that would have neighborhood impacts.

Councilmember Wykle agreed that the traffic flow at Campolindo High School was an issue and he was pleased that the issue was and would continue to be addressed.

10. Consider Adding Sidewalks and Bicycle Paths

Richard Harris, Moraga, referenced a past presentation from the Town Council to the community about the priority of sidewalks, at which time there had been a discussion about the need for a sidewalk near Los Perales Elementary School to allow children to safely walk to school, which could be part of the Livable Moraga Road Project. He noted there were other locations in Town which could also benefit from a sidewalk.

Vice Mayor Trotter advised that such a request would require some partnership with the MSD. He encouraged residents to lobby the MSD Board to determine whether there was any interest in partnering with the Town on such a recommendation.

Mayor Metcalf noted the Town Council would be meeting jointly with the MSD Board in the near future. He asked staff whether this could be an agenda item for discussion.

Chief Priebe recalled the meeting Mr. Harris had referenced, which had included concerns about the section of Corliss from Wakefield to Arroyo, and Hardie Drives, which he acknowledged was a terrible traffic situation in the morning. He recalled the discussions about private property ownership along that side of the street where the MSD had no jurisdiction.

Vice Mayor Trotter referenced the area below Los Perales Elementary School where sidewalks had been installed 20 years ago, at which time it had been determined that the Town right-of-way (ROW) extended beyond the curb. The Town had been able to install sidewalks there absent the acquisition of property. A sidewalk beyond Los Perales Elementary School to Corliss Drive, up the hill to Hardie Drive should be reviewed to determine whether the ROW extended beyond the curb.

Mr. Harris expressed his disappointment since the Vice Mayor had previously stated during those past discussions that the Town had precedent for doing such work and questioned being told to approach the MSD Board to raise those concerns.

Vice Mayor Trotter clarified the approach previously taken was to work with residents and the MSD, and in both situations the Town owned the land.

Mr. Harris emphasized there had been precedence, and he asked that this be an agenda item.

Councilmember Onoda agreed the issue should be a Town Council goal.

Councilmember Wykle suggested this was a budget item although it had not been included on a work list. He spoke to the unfunded obligations and great ideas in the Town without a good working list for guidance, was uncertain this should be a Town Council goal, but agreed it should be considered as a future agenda item. He added that as the Town Council discussed the budget cycle, it should have an aggregate list and fact sheet to allow the Council to make informed decisions on the Town's needs.

Vice Mayor Trotter noted the Capital Improvement Project (CIP) included a comprehensive list of projects. While he was not suggesting the item be a Town Council goal, he asked staff to specifically look at a Corliss, Wakefield, Hardie Drive sidewalk, to be placed on the list for discussion so that it could be balanced against other capital expenditure projects in the Town.

Mayor Metcalf verified with staff that there had not been a capital expenditure project for an extension of the sidewalk along Corliss Drive and the Town Council was considering this as a new project. In order for the Town to obtain any transportation grants, he urged staff to identify whether such a project was an Americans with Disabilities Act (ADA) or Safe Routes to School

project. He suggested it made sense to configure a project now and identify the parameters to allow it into the grant cycle for this year.

Mr. Kwan explained that there were many schools and Safe Routes to School grants, although it was a challenge to prioritize the different projects since they were all important. He had been in discussions with the Planning Director on a potential planning grant for Safe Routes to School throughout the Town, which would include Corliss Drive, and allow the Town to prepare a list of priorities to allow the Town to be in a better position when competing for the grants to provide the Town the capital monies to make improvements. Staff could work on a CIP to reach that goal.

Ms. Clark referred to the Pedestrian and Bicycle Master Plan where the consultant had identified a number of improvements, which would produce the prioritized list being discussed, and which would occur in the next one to two months. The next step would be to identify the priorities for the facilities, including costs.

Councilmember Onoda suggested keeping this goal close so that it would not be forgotten.

Andy Scheck understood that a piece of missing sidewalk had been included in the pedestrian and bicycle planning effort.

By consensus, the Town Council added an item to the CIP this year for a sidewalk where Corliss Drive became Sullivan Drive.

William Carman, Moraga, recommended consideration of more volunteer opportunities to help with some of the Town projects and to save money.

6. ADJOURNMENT

ACTION: It was M/S (Trotter/Arth) to adjourn the meeting at 9:06 P.M. Vote: 5-0.

Respectfully submitted by:



Marty C. McInturf, Town Clerk

Approved by the Town Council:



Michael Metcalf, Mayor