

**TOWN OF MORAGA
TOWN COUNCIL REGULAR MEETING**

**October 9, 2013
MINUTES**

7:00 P.M. Regular Meeting

Joaquin Moraga Intermediate School Auditorium
1010 Camino Pablo, Moraga, California 94556

I. CALL TO ORDER

The regular meeting was called to order at 7:01 P.M. by **Mayor Dave Trotter**.

ROLL CALL

Councilmembers present: Mayor Dave Trotter, and Councilmembers Michael Metcalf and Roger Wykle

Councilmembers absent: Vice Mayor Chew, Councilmember Arth

II. PLEDGE OF ALLEGIANCE

Councilmember Wykle led the Pledge of Allegiance.

III. SPECIAL ANNOUNCEMENTS

There were no special announcements.

IV. PROCLAMATIONS AND PRESENTATIONS

- A.** Presentation on Central Contra Costa Transit Authority (i.e. County Connection) by Al Dessayer

Al Dessayer, Moraga, presented an update on County Connection services, reported that ridership was up two percent over the previous year, and the agency's finances had stabilized. Given that both Bay Area Rapid Transit (BART) and AC Transit agencies were facing difficulties between management and unions, he took the opportunity to provide an overview of the County Connection's unions and the employees they represented. He reported that over the past nine months, County Connection had reached a settlement with all three of its unions for a three-year contract. In the event of a BART strike, he reported that County Connection would furnish buses for travel from Walnut Creek to Oakland.

In response to the Council, Mr. Dessayer provided detailed information on County Connection and employee contributions to the Public Employees Retirement System (PERS), noting that County Connection offered no post-employment benefits. He identified the three different periods of time when buses to Moraga were relatively full; in the morning, after school, and during the evening commute. He clarified that the expense of the bus service was not the cost of fuel, but the cost for the driver, which equated approximately 70 percent of the total cost.

Councilmember Metcalf commented that as a member of the Lamorinda School Bus Transportation Agency, both agencies served the morning commute time around Campolindo and Miramonte High Schools, a service he hoped would not be reduced in the future.

PUBLIC COMMENTS OPENED

There were no comments from the public.

PUBLIC COMMENTS CLOSED

V. PUBLIC COMMENTS AND SUGGESTIONS

There were no public comments or suggestions.

VI. ADOPTION OF THE CONSENT AGENDA

A. Approval of Consent Items

Consent Item 5 was removed from the Consent Agenda.

PUBLIC COMMENTS OPENED

There were no comments from the public.

PUBLIC COMMENTS CLOSED

ACTION: It was M/S (Metcalf/Wykle) to approve Consent Agenda Items 1, 2, 3, and 4. Vote: 3-0-2. Absent: Chew, Arth.
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|----|--|----------------|
| 1) | Accounts Payable Claims for 9/20/13 (\$1,106,820.90) | Approved |
| 2) | Approve Minutes for Town Council Special Meeting on September 30, 2013 | Approved |
| 3) | Review and Accept Third Quarter Update on Town Council and Community Goals for 2013 | Approved |
| 4) | Approve by Motion "Community Event Signs" for the Livable Moraga Road Project | Approved |
| 5) | <i>Consider Resolution 70-2013 Accepting Completion of Warranty Period for the Amended Subdivision Improvement Agreement and Release of Security Deposit for Faithful Performance for Parcel A of Subdivision MS 602-91 (226 Rheem Boulevard) for a Property Being Developed by Richard and Rose Wang as Recommended by the Public Works Director; Accepting an Area Designated on the Parcel Map for Subdivision MS 602-91; and Not Accepting for Maintenance the Areas Dedicated to the Town as a Storm Drain Easement and Scenic Easements; as Designated on the Parcel Map for Subdivision MS 602-91</i> | <i>Removed</i> |

B. Consideration of Consent Items Removed for Discussion

1. Consider Resolution 70-2013 Accepting Completion of Warranty Period for the Amended Subdivision Improvement Agreement and Release of Security Deposit for Faithful Performance for Parcel A of Subdivision MS 602-91 (226 Rheem Boulevard) for a Property Being Developed by Richard and Rose Wang as Recommended by the Public Works Director; Accepting an Area Designated on the Parcel Map for Subdivision MS 602-91; and Not Accepting for Maintenance the Areas Dedicated to the Town as a Storm Drain Easement and Scenic Easements; as Designated on the Parcel Map for Subdivision MS 602-91

Senior Civil Engineer Laurie Suggang reported that the Town currently had a \$1,000 cash bond and a Certificate of Deposit (COD). She recommended a reading of the details of the Amended Subdivision Improvement Agreement where the Town was required to conduct the warranty inspection and release the bond. If the Town had no reason to hold the bond, the property owner may suggest there was a breach in the agreement. She identified the portion of the parcel the Town would be accepting and noted that had not been shown on the map. The area would be identified on the Improvement Plans and the Storm Water Control Plans and would require the recordation of an Operation and Maintenance Agreement, which would indicate the property owner was responsible for the maintenance of the circular bio-retention filter within the triangle area of the property in perpetuity.

PUBLIC COMMENTS OPENED

There were no comments from the public.

PUBLIC COMMENTS CLOSED

ACTION: It was M/S (Trotter/Metcalf) to adopt Resolution 70-2013 Accepting Completion of Warranty Period for the Amended Subdivision Improvement Agreement and Release of Security Deposit for Faithful Performance for Parcel A of Subdivision MS 602-91 (226 Rheem Boulevard) for a Property Being Developed by Richard and Rose Wang as Recommended by the Public Works Director; Accepting an Area Designated on the Parcel Map for Subdivision MS 602-91; and Not Accepting for Maintenance the Areas Dedicated to the Town as a Storm Drain Easement and Scenic Easements; as Designated on the Parcel Map for Subdivision MS 602-91, as shown. Vote: 3-0-2. Absent: Chew, Arth.

VII. ADOPTION OF MEETING AGENDA

ACTION: It was M/S (Wykle/Metcalf) to adopt the Meeting Agenda, as shown. Vote: 3-0-2. Absent: Chew, Arth.

VIII. REPORTS

A. Mayor's and Councilmembers' Reports

Mayor Trotter - Reported that he had attended a meeting of the Central Contra Costa Solid Waste Authority on September 26; a reception sponsored by the Contra Costa Association of Realtors on the same date; and later on the same date the Leadership Symposium at Saint Mary's College (SMC); the Lamorinda Mayors' and City Managers' Breakfast on September 27; participated in the Arbor Day Tree Planting Ceremony during the Pear and Wine Festival on September 28; met with the Town Manager and Charles MacNulty, President of the Moraga School District

(MSD) Board and MSD Superintendent Bruce Burns on September 28; represented the Town of Moraga at the Mayors' Conference in the City of Clayton on October 3, and he attended a meeting of the Executive Committee of the Mayors' Conference on that date; and represented the Town at the California Independent Film Festival (CAIFF) press conference on October 7 to kick off the CAIFF season scheduled for November 7 to 10, 2013 at both the Rheem and Orinda Theatres.

Vice Mayor Chew - Absent.

Councilmember Arth - Absent.

Councilmember Metcalf - Reported that he had attended a Southwest Area Transportation Committee (SWAT) meeting on October 7; and a Lamorinda Program Management Committee with a review of the Terraces project located in the City of Lafayette.

Councilmember Wykle - Reported that he had participated in the Tree Planting Ceremony during the Pear and Wine Festival on September 28.

- B. Town Manager Update – Ms. Keimach explained that during the September 25 Town Council meeting, concerns had been raised by the Council regarding the Town's sales tax receipts from the Local Sales Tax Measure. She reported that the Town had received the sales tax receipts in the last week, which were greater than staff's budgeted expectations. Staff's expectation was that the healthy sales tax for this first quarter would continue to be stable in the future, with staff meeting quarterly with the sales tax consultant who monitored all data throughout the State, and with better information expected in the next quarter. She added, in light of the completion of this season's pavement project, the Local Sales Tax Oversight Committee would evaluate how the Measure K funds were spent and make a recommendation to the Town Council.

IX. DISCUSSION ITEMS

- A. Consideration and Discussion of 40th Anniversary in Recognition of Town of Moraga's Incorporation (1974-2014)

Ms. Keimach reported that she and the Mayor had discussed the Town Council's consideration of potential 40th Anniversary events in recognition of the Town of Moraga's incorporation (1974-2014); reported that a 25th Anniversary had been held in 1999 with a parade and the first Pear Festival celebrating Moraga's agricultural heritage; and recommended the formation of a Citizens' Committee (which had also occurred in 1999) and which was a community-based process, not staff driven.

Mayor Trotter commented that he had been a member of the 1999 Citizens' Committee, recalled there had been some Town involvement in conjunction with the first Pear Festival, and suggested that the Citizens' Committee could cost-effectively partner with the efforts for the Pear and Wine Festival.

PUBLIC COMMENTS OPENED

Susan Sperry, Moraga, explained that the 1999 Moraga Historical Banquet had been planned in conjunction with SMC and the Town, agreed that the efforts of a Citizens' Committee and the Pear and Wine Festival could be done cost effectively, could be a good lead into the 50th

Anniversary of the Moraga Historical Society, and suggested that a 40th Anniversary celebration for the Town could bring the community together over non-political issues.

Al Dessayer, Moraga, spoke to the 1984 celebration for the Town's incorporation which had consisted of a dinner at SMC with a video tape of Moraga's history provided to participants. The 1994 celebration included a parade, which had tied into the Fourth of July fireworks display on the same date although it had been a lot of work for the Police Department and had been expensive in terms of staff time and overtime.

Ellen Beans, Moraga, suggested it would be nice to have a celebration but should not involve Town staff who were already maxed out. She preferred to see the community come together for a celebration that could be supported in terms of staffing and cost.

PUBLIC COMMENTS CLOSED

Mayor Trotter recommended support of a 40th Anniversary celebration and suggested that the 1999 model made the most sense, would get the most people involved, and did not involve Town staff other than for the set-up of some booths. He suggested that the 40th Anniversary celebration could be an add-on to the Pear and Wine Festival where the Town already had some funding responsibility for a festival event, which would not unduly impact staff. He also liked the idea of holding such an event in October 2014 at SMC in conjunction with the Moraga Historical Society. He recommended outreach to the original Town Councilmembers for the 40th Anniversary as had been done for the 25th Anniversary. He also wanted to see all past Town Councilmembers be recognized and included as part of the celebration, and suggested the focus should be on creating a Citizens' Committee, not the Town, which could be done in context with the efforts for the Moraga Historical Society Banquet and the Pear and Wine Festival.

Councilmember Metcalf agreed that the effort not be underwritten by the Town but be an effort of the community. He pointed out that the Pear and Wine Festival and the Fourth of July celebrations would not succeed without the support of community organizations, and suggested that any effort ensure the involvement of local community organizations. He noted that the anniversary would be taking place during an election year and feared the celebration could turn into a campaign event. He emphasized the intent of Measure K (Local Sales Tax) and the Council's promise that Town funds would be spent on roads, and he emphasized the need for the Town's finances to be managed without reproach.

Councilmember Wykle acknowledged that a 40th Anniversary was an important milestone for the Town. He agreed that there should be recognition, that an event in the fall was preferred, and that any effort be done in conjunction with the Pear and Wine Festival and the Moraga Historical Society.

Mayor Trotter suggested that it would be sufficient for the Town Council on a consensus basis to provide direction to staff that this was something that staff should support in conjunction with the Pear and Wine Festival, an existing budget item, and could be used as the venue to commemorate the Town's 40th Anniversary.

For the record, **Councilmember Metcalf** stated that he was not speaking on behalf of the Kiwanis Club in terms of community organization support. He reported that the Kiwanis Club was overly committed and was considering not taking on more projects. He urged care in approaching local community organizations.

Councilmember Wykle supported the effort but would like to see a champion in the community take on the effort, not Town staff.

Ms. Keimach explained that Parks and Recreation Department staff had taken on the bulk of the work for the Pear and Wine Festival, and she had spoken with the Parks and Recreation Director to expand those efforts to take on the 40th Anniversary. She commented that a dinner at SMC would be a good project for a Citizens' Committee in cooperation with SMC.

X. PUBLIC HEARINGS

There were no public hearings.

XI. ORDINANCES, RESOLUTIONS AND REQUESTS FOR ACTION

- A.** Consider Resolution 71-2013 Authorizing the Town Manager to Amend the Consulting Services Agreement with WRECO (Walnut Creek) for Completion of a Hydraulic Study of Laguna Creek and Preparation of Grant Applications in an Amount Not to Exceed \$15,000, funded through the Storm Drain Maintenance Operating Budget, for a Total Amount of \$29,800 for the Laguna Creek Hydraulic System on the Hacienda de las Flores Grounds (2100 Donald Drive)

Public Works Director/Town Engineer Edric Kwan presented the request to authorize the Town Manager to amend the Consulting Services Agreement with WRECO for the completion of a Hydraulic Study of Laguna Creek and preparation of grant applications in an amount not to exceed \$15,000, funded through the Storm Drain Maintenance Operating Budget, for a total amount of \$29,800 for the Laguna Creek Hydraulic System on the Hacienda de las Flores grounds. He reported that WRECO had been required to provide three options, although staff had determined that additional options should be explored in order to exhaust all potential solutions to address the flooding issues, which would be provided to the Town Council at a later date. Additional information had also been requested on the cost estimates for the different options, with the consultant to explore various types of funding and grant options.

Grant Wilcox, Senior Engineer, WRECO, Walnut Creek, presented a PowerPoint presentation on the project, and stated the firm had been retained to address the flooding issues at Laguna Creek on the Hacienda de las Flores grounds. He described the project site and the proposed options to improve flows; identified the pros and cons of each option particularly related to the Pavilion; and identified the types of grants that could be available to the Town including Pre-Disaster Mitigation Grants, the Flood Mitigation Assistance Program, and the Urban Stream and Restoration Program.

Responding to the Council about restoring Laguna Creek's culverted portion, Mr. Wilcox identified the only area of the slope that would be armored adjacent to the building where a short retaining wall to support the slope may be necessary, although the idea would be to replant the slopes with willows, for example, where the root systems would help to prevent erosion. Anchored netting or decomposing mesh would help to prevent short-term erosion.

Mr. Torshido, Engineer for WRECO, explained that for the hydraulic model shown in the presentation, the downstream limit was identified at the culvert at Corliss Drive. He explained that for 50- and 100-year flood events, the water surface elevation could back up to the level where it would be very close to where the Pavilion was currently located, although the flooding experienced at the Pavilion was primarily from the undersized eight-foot culvert inside the facility, not the downstream culvert at Corliss Drive. He described the culvert at Corliss Drive as a reinforced concrete box culvert at 12 feet in width and 10 feet in height.

Mr. Wilcox identified the Pavilion at 802.4 feet with a 100-year flood event at the headwall of almost 802 feet. Improving that area would assist with addressing flooding issues. He also

affirmed that cleaning out the creek would have benefits but would be a continual maintenance program. As to the option to raise the Pavilion building, he presented the Town Council with information on a historic building that had recently been relocated in the City of Concord, and stated that real cost estimates to raise the building could be obtained.

Mr. Kwan emphasized the need to provide the Council with options and real numbers, and stated the amendment to the contract would allow that research to be provided. It would also allow the consultant to identify the timeline for the improvements, potential funding sources, and details on the pros and cons of each of the alternatives, to allow the Town Council to provide direction to staff at a later date when seeking funding sources. Information could also be provided on raising the ground level around the Pavilion as well as raising or relocating the Pavilion to ensure the Town Council had all information to evaluate.

Mr. Wilcox explained that the option to completely replace the culvert with a 14 x 12-foot box culvert would be in the same footprint. He clarified that the grounds may not have to be raised completely, and what ruined the building was water damage to the floors. He suggested the landscaping may have to be modified around the Pavilion, and building a masonry concrete flood wall around the Hacienda may also be required. He offered a plan for the boundaries of the box culvert and the existing culvert, identified the Pavilion building, and identified the location of the recent Federal Emergency Management Agency (FEMA) work that had just been completed on the property. He noted that Cal Engineering and Geology had consulted with WRECO on the design, and the work recently done by FEMA could be removed and replaced since it consisted of rip rap material.

Mr. Kwan identified the location of Moraga Road on the north alongside the creek, the existing head wall and the retaining wall, and commented that they had also looked at the head wall to see what could be salvaged. There was the potential to salvage some of the FEMA work that had been completed. The specific scope of FEMA work to repair the damage done by storms in 2005-2006 included repair only and no improvements.

Councilmember Wykle stated his preferred alternative was to open the creek to its natural state which was larger than the box culvert and which would better handle the flows.

Mr. Wilcox clarified that opening the creek would be along the same alignment with the removed culvert, and if opened up, a meander may be added to avoid a part of the Pavilion building where some cutting may be required. He also clarified that the area of the culvert that would potentially be removed to open the creek was not where FEMA monies had been used.

Councilmember Metcalf recognized that an option needed to be identified to solve the flooding problems even if it meant tearing up recently completed FEMA work. Mr. Kwan affirmed the work would be done right and in the best interests of the Town.

PUBLIC COMMENTS OPENED

Bob Reynolds, Moraga, reported that the Hacienda Foundation had considered alternatives for the Pavilion, funding options, and had reviewed a FEMA Floodplain Map, which had taken the floodplain almost up to Moraga Road and placed the Pavilion mostly underwater. He suggested that any repair work on the Pavilion should be to make it safe, let it flood in heavy rainfall years but make repairs when the water subsided, an option he had not yet seen considered.

Mr. Wilcox agreed Mr. Reynolds had offered a great idea, although it would be expensive to modify and repair a historic building with hardwood floors and expensive fixtures.

PUBLIC COMMENTS CLOSED

Mayor Trotter suggested the Council should look broadly at the potential choices to solve the flooding issue. He noted he would not prejudge the options before getting all the facts to make a decision. He supported the resolution.

Councilmember Wykle also supported the effort to provide information on all the options to allow the Council to make a decision.

Councilmember Metcalf concurred that a broad look at the potential choices to solve the flooding issues should be considered to allow a review of those options that had a chance of working, and provide all information to determine whether an option should be disqualified if that was the case.

ACTION: It was M/S (Wykle/Metcalf) to adopt Resolution 71-2013 Authorizing the Town Manager to Amend the Consulting Services Agreement with WRECO (Walnut Creek) for Completion of a Hydraulic Study of Laguna Creek and Preparation of Grant Applications in an Amount Not to Exceed \$15,000, funded through the Storm Drain Maintenance Operating Budget, for a Total Amount of \$29,800 for the Laguna Creek Hydraulic System on the Hacienda de las Flores Grounds (2100 Donald Drive). Vote 3-0-2. Absent: Chew, Arth.

- B. Consider Resolution 72-2013 Authorizing the Town Manager to Approve a Budget Transfer from the Minor Corrugated Metal Pipe Repair Program (Annual) (CIP 14-202) to the Laguna Creek Wall Repair and Bank Stabilization Project (CIP 08-203) for the Grouting of the Existing Metal Culvert in the Amount of \$12,000 and to Execute Contract Change Orders for an Additional \$12,000 with Pavex Construction (San Jose)

Mr. Kwan reported that during the course of construction, staff noted that the bottom of the culvert was rusted with voids which would undermine the new improvements that had been completed. The cost for the grouting of the voids could not be resolved through FEMA since it had not been caused by storm damage in 2005/2006 since the bottom of the culvert was rusted out and was a pre-existing condition. The intent was to do the grout work now to allow the culvert to last longer until a final recommendation had been provided for future improvements and to avoid undermining those future improvements. There was a current program in the Town's CIP dedicated towards minor corrugated metal pipes that were in disrepair throughout the Town. He requested that the Town Council approve the resolution authorizing the Town Manager to approve a budget transfer from the Minor Corrugated Metal Pipe Repair Program (Annual) (CIP 14-202) to the Laguna Creek Wall Repair and Bank Stabilization Project (CIP 08-203) for the grouting of the existing metal culvert in the amount of \$12,000 and to execute contract change orders for an additional \$12,000 with Pavex Construction.

Mr. Kwan advised that the Construction Manager and inspector team were present in the audience and could answer any questions on the project or the change orders.

PUBLIC COMMENTS OPENED

There were no comments from the public.

PUBLIC COMMENTS CLOSED

In response to the Council, Mr. Kwan identified the size of the voids are estimated at 27 cubic yards and recommended the work at this time since the construction crew had been mobilized.

ACTION: It was M/S (Wykle/Metcalf) to adopt Resolution 72-2013 Authorizing the Town Manager to Approve a Budget Transfer from the Minor Corrugated Metal Pipe Repair Program (Annual) (CIP 14-202) to the Laguna Creek Wall Repair and Bank Stabilization Project (CIP 08-203) for the Grouting of the Existing Metal Culvert in the Amount of \$12,000 and to Execute Contract Change Orders for an Additional \$12,000 with Pavex Construction (San Jose). Vote: 3-0-2. Absent: Chew, Arth.

- C. Consider and Discuss Options for Changeable Electronic Sign(s) to Replace Existing Town-Owned Marquee Located on Moraga Road

Parks and Recreation Director Jay Ingram reported that the item was a goal adopted by the Town Council in 2012. He asked that the Town Council consider and discuss the replacement of the existing Town-owned marquee sign with a changeable electronic two-sided marquee and provide direction to potentially increase the number of similar marquee signs in the Town. He identified the benefits of a changeable electronic marquee sign with interagency partnerships such as with SMC and the Moraga-Orinda Fire District (MOFD), MSD and other agencies which could reduce the costs of the electronic marquee, increase public notification, allow the flexibility to change the message more frequently than the current process of once a week, increase emergency notification to the public, and provide important Town meeting notifications.

Mr. Ingram identified the possible issues with a changeable electronic sign such as vehicular and pedestrian safety, cost, visual impacts to the scenic corridor, and the need for a marquee policy. As to the fiscal impacts, staff had worked with Stewart Sign Company to obtain cost estimates, as outlined on Page 4 of the October 9, 2013 staff report. Potential funding sources included Comcast Unrestricted Funds, General Fund Surplus, Asset Replacement, and potentially local service organizations that had expressed an initial interest in the project. Mr. Ingram asked for input from the Town Council.

As to whether Comcast could be approached to pay for the signage, Ms. Keimach affirmed there was a potential funding option through the Comcast Unrestricted Fund, which was part of the Town's franchise agreement, and where it was appropriate for the funds to be used for community communications.

PUBLIC COMMENTS OPENED

Bob Reynolds, Moraga, President of the Park Foundation, stated that over the years he had the responsibility to publicize community events, with the existing Town-owned sign a great way to do that. There was similar signage located at the Safeway in Lafayette which had also been used to advertise Moraga events. He supported improved and greater signage throughout the Town to advertise many community events at the same time. He reported that the issue of signage had been raised during a recent Park Foundation meeting, and although the initial reception had been mixed with concerns as to how the signage would be used, what messages would be displayed, and how the policies would be addressed, after a discussion most of the comments were positive with a desire for more exploration. He recommended the Town Council consider the sign policy used for the signage located at the Lafayette Safeway.

Kathe Nelson, Moraga Chamber of Commerce, reported that the Chamber had offered to partner with the Planning Commission to form a new overall sign policy, and she offered the services of the Chamber of Commerce either through fundraising or research to partner with the Parks and Recreation Director on the endeavor.

Ellen Beans, Moraga, referenced the history of the formation of the Moraga Citizens Network. She spoke to the benefits of that group's effort which had improved communications throughout the Town and suggested that an electronic marquee that would change often would be the next

step to involve, educate, and inform residents of Moraga. She recommended consideration of two additional electronic marquee signs, one near SMC and the other on Moraga Way, and commended the Town Council for the consideration of this Town Council goal.

PUBLIC COMMENTS CLOSED

Councilmember Wykle noted the existing Town-owned sign matched the semi-rural character of the Town, although he recognized an electronic changeable marquee sign would increase revenue, improve communications, and get more people involved. He expressed concern with the size of such signage and sought a specific electronic changeable marquee sign policy, stating that more details needed to be worked out.

Councilmember Metcalf characterized the existing Town-owned sign as not within the semi-rural character. He supported an improved sign, and spoke to the initiatives of the Livable Moraga Road Project, which promoted the use of the signage under discussion. He referenced the efforts of past focus groups which had identified a need for better communications in the Town and a Town website. He emphasized that information to the public must be easy to see, dynamic, and change often. He sought signage that was appropriate for the community, and suggested that collective staff had good taste, and expected the Town Manager would produce a project that had the same level of good taste that had been achieved for 329 Rheem Boulevard. He sought direction to staff to replace the current Town-owned marquee sign in a collaborative way, suggested a committee was not necessary to be formed, and pointed out that the Town had funds in the Comcast Unrestricted Fund, which had been available for some time and which could be used for this effort. He recommended discussions with SMC and expressed the willingness to have a conversation with SMC President Donahue. He also suggested improved signage would likely be supported by the Moraga Police Department which could notify the public on road closures, incidents, and the like, and understood there would be service club support as well.

Mayor Trotter agreed if there was service club support and potential funds for the effort that could preserve some of the Comcast funds or grant resources for another communication project. He understood that Councilmember Metcalf was suggesting initial direction be focused on the existing marquee on Moraga Road, to change it out, work with the local service groups, and come up with a budget that included both public and private monies. He spoke to all of the online resources for publicizing Town projects which had been improved with the Moraga Citizens Network, suggested that analog communication was also necessary in the current climate of internet tools, and suggested that the signage was a good idea. He referenced an outreach effort years ago when the MOFD had considered a reader board at the Moraga Road Station #42, which had not been done, noting the MOFD Board and former Fire Chief were not interested at that time.

Mayor Trotter suggested that the subject effort should focus on the existing marquee across from the Commons, and come up with a technology approach that worked and that could be replicated for other sites. He too expressed the willingness to contact the SMC President to discuss the issue.

Councilmember Wykle understood that the current Town-owned marquee site at the Commons did not have electricity readily available which would have to be resolved.

Mayor Trotter stated the key was a legible sign, large enough to make an impact in terms of communication, and not too bright. He was not concerned with any distraction to drivers given the existing marquee had been in place for some time.

XII. COUNCIL REQUESTS FOR FUTURE AGENDA ITEMS

There were no Council requests for future agenda items.

XIII. COMMUNICATIONS

There were no communications.

XIV. ADJOURNMENT

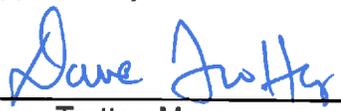
ACTION: The meeting adjourned at 9:08 P.M.

Respectfully submitted by:



Marty C. McInturf, Town Clerk

Approved by the Town Council:



Dave Trotter, Mayor

