



**Meeting Date: March 16, 2010**

**TOWN OF MORAGA**

**STAFF REPORT**

**To: Parks and Recreation Commission**

**From: Jay Ingram, Parks and Recreation Director**

**Subject: March Agenda Items**

**Unfinished Business**

**2010 Commission Goals (discussion/action)** In February the Commission led a 2010 goals discussion resulting in three suggestions. The Commission also requested that 2009 goals be revisited. Staff hopes to receive clear direction on 2010 Commission goals.

**2010 Proposed Goals** (result of 2/16/10 Commission Meeting)

1. Continued support for Hacienda and Park Foundations.
2. Commons Park Master Plan – Staff met with MIG, firm that conducted the Town-wide P&R Master Plan and the Hacienda Business Plan. They will provide a cost summary for a variety of options.
3. Joint meeting with Town Council – Town Council will most likely schedule a joint meeting before one of their regular Town Council meeting.

**2009 Goals**

1. Parks and Recreation Master Plan implementation where possible:  
Items completed or in progress for “Priority 1” Master Plan projects:
  - Implement other school field improvements (in progress)
  - Develop new play equipment at Commons Park (done)
  - Develop new Corporation Yard (in progress)
  - Implement Hacienda building improvements (in progress)
  - Develop Hacienda Business Plan (done)
2. Hacienda Business Plan – 3 step approach
  - a. More aggressive marketing effort, better signage, some 2 per day weddings
  - b. Modifications to the La Sala, reconfigure parking spaces
  - c. Construction of a 5,000 sq. ft. building to replace Casita
3. Master Plan Hacienda property – a year old estimate is \$25,000

4. Provide a long term vision for Commons Park – requested again for 2010.

Town Council hosted a goal setting workshop on Saturday February 20, 2010. The Council discussed critical, important and worthwhile goals. Parks and Recreation had one critical goal, Camino Pablo fields, and two important goals. The critical goal is on target to becoming an application submitted to EBRPD by March 31, 2010. Two critical goals are 1) staff to evaluate alternative sites for off-leash dog areas and provide a recommendation to Town Council (2<sup>nd</sup> quarter). 2) Park and Recreation Commission review potential next steps for the Hacienda Business Plan (2<sup>nd</sup> and 3<sup>rd</sup> quarter) and have Town Council approve the implementation steps during the 3<sup>rd</sup> quarter. Fundraising for the Hacienda Foundation should be ongoing.

#### 2010 Goals

- 1.
- 2.
- 3.
- 4.
- 5.

#### **New Business**

**None**